



Wake up Your Potential

When Bobbi was six, a speech pathologist told her that she'd never be able to talk. Bobbi decided she could. Thirty years later, she's a professional speaker.

When she was eleven, her mother attempted suicide. That act of desperation deeply affected Bobbi, leading her towards her life work: helping others flourish.

When people face a challenge, they often look outside themselves for the solution. This is dangerous thinking. If we think that the solution lies outside of us, we lose hope and feel like we have no control over our own lives. Our greatest source of power and strength lies inside us: our beliefs, our courage, our strength, managing our fears and doubts, the responsibility we exercise, the choices that we make.

Ÿ We cannot master what's on the outside, until we master what's on the inside.

Wake Up Your Potential is about helping people build a solid core of strength that allows them to move forward with courage, determination and optimism.

Why hire Bobbi?

1. **You will look good.** She works with you to understand the needs of the audience and your desired outcome before she creates your program.
2. **She's motivating and has content.** Audiences relate to and remember Bobbi's personal story and are moved to meaningful action.
3. **You can save money.** Use Bobbi as your kick-off or keynote speaker and then schedule a break-out session to expand the topic. Bobbi is also a skilled facilitator and has served as a Conference Outcome Facilitator.

Bobbi has a background in management which led to various jobs in training and development all centered on helping people develop themselves and become better employees which means bottom-line results for the company in terms of increased employee retention, increased customer retention and increased sales.

She is a contributing author to the best-selling book, *Masters of Success* and to *Conversations on Customer Service and Sales*. She's a frequent radio guest and writes for many publications. She also has a weekly e-mail publication, *Success Builders Weekly*, which helps people stay focused and on track in their own success.

She is currently enrolled at DePaul University with a focus on Human Development. She is a member of the National Speakers Association.

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